

Tahlequah Main Street Association

Board Meeting Minutes

November 11th, 2023

8:30am at Century 21 Conference room

1. Call to Order- Kristy Eubanks

2. Roll Call-Shelby Robertson

A. Attendance : Annie Kingcade, Kelly Calaway, Jessie Barnard, Justin Barnes, Kristy Eubanks, Rian Cragar, Susan LaVictoire, Tristan McDowell, Shelby Robertson, Michael Payne, Christie Campbell, Karen Wood, Marla Grant, Faith Springwater.

B. Absent: Tucker Dunlap

Guest- Amy Smith, Jamie Hale, Kelten Weaver

3. Review and Approval of September Minutes

Kelly motion to approve, Shelby seconded, motion carried unanimously.

4. Review and Approval of October Special Meeting Minutes

Karen motion to approve, Tristan seconded, motion carried unanimously.

5. Treasurer's Report- Annie Kingcade

Justin motion to approve, Shelby seconded, motion carried unanimously.

6. President's Report–Kristy Eubanks

- -Kristy is working on registering TMSA as an entity eligible for the Oklahoma Arts and Council Grant. The goal is to apply for additional funding for the Red Fern Festival Arts.

- -The November 15th Community Transformations meeting will be held at the Tahlequah Main Street Association office as opposed to the previously scheduled Armory in preparation for the upcoming holiday events. Come prepared to work.
- -The December 20th Community Transformations meeting will be held at Kroner. Instead of a working meeting, this will be a fun Christmas party for team building.
- -Per the previous vote, Kristy reminded everyone that the TMSA board meetings will now be held every other month; January, March, May, July, September, and November at 8:30am on the second Wednesday of the month at the Century 21 conference center.
- -Discussion of the possibility of quarterly transformations meetings with a more intentional focus. More information to come.

7. Director's Report- Jamie Hale

- Eval of Board Members
- Chamber ambassadors cleaning up basement
- Veterans Day Banners
- Christmas Decorations put up
- Annual Accreditation with Nationals
- Award nominations in February
- Grow with Google update (will dissolve after Dec 31st)
- investment in Downtown current reinvestment projects
- H .Accreditation Standards Video: Self-assessment tool sent out by Jamie Hale

8. Committee Report Q & A

Marketing update- Kelten Weaver

- A. Social Media Analytics
- B. Content Calendar for Nov

9. Education Segment- Annual Review

10. New Business

a. Approve, approve with modifications, or deny the approval of by-law changes - Annie Kingcade.

Tristan motion to approve, Marla seconded, motion carried unanimously.

B. Approve, approve with modifications, or deny the change of payroll dates back to the 31st And 15th of the month.

Kelly motion to approve, Marla seconded, motion carried unanimously.

10. Announcements/Community Updates:

a. Vacant Lot ideas behind Norris Park look into the History of the lot for ideas

11. Adjourn

Annie motion to approve, Tristan seconded, motion carried unanimously.