**Tahlequah Main Street Association**

**Agenda**

**Meeting to be held at: Century 21 Wright Real Estate Conference Room**

**March 8, 2023 at 8:30 AM**

1. Call to Order
2. Reciting of Mission:

 TMSA is committed to preserving our rich culture and supporting our

downtown businesses while promoting the opportunity to live, work, and play in Tahlequah.

1. Special Guests:
2. Approval of February minutes.
3. Education- Click Up
4. Treasurer’s Report- Annie Kingcade
5. President’s Report- Austin Patton
6. Manager’s Report- Jamie Hale

 7. Committee Reports

a. Organization.....................................................................................Jessie Barnard

**Organization involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.**

b. Promotion........................................................................................Marla Grant

**Promotion positions Downtown Tahlequah as the center of the community and hub of economic activity, while creating a positive image that showcases Tahlequah’s unique characteristics.**

c. Economic Vitality...............................................................................Kelly Callaway

**Economic Vitality focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies.**

1. Design...............................................................................................Rian Cragar

**Design**supports Downtown Tahlequah’s transformation by enhancing the physical and visual assets that set the commercial district apart.

 8. New Business

 a. Merchant Liaison

 b. Tourism Update

 c. City Update

 d. Chamber Update

 9. Announcements

 10. Adjourn